

EXHIBIT SPONSORSHIPS

TITLE

\$28,500 *ONE AVAILABLE*

- **Technology Showcase Exhibit***
- Monday Workshop Panel Position
- Tuesday Executive Welcome
- Workshop Session Introduction
- Video Interview
- Main Stage Sizzle Reel
- Video Wall Ad
- Spread Ad in Event Program
- Branding on Event Website, Promos, and Signage
- Literature Distribution
- Four (4) Additional Passes**
- Post-Event Registration List

GOLD

\$11,000

- **Technology Showcase Exhibit***
- Workshop Sizzle Reel
- Half Page Ad in Event Program
- Branding on Website, Promos, and Signage
- Literature Distribution
- Two (2) Additional Passes**
- Post-Event Registration List

DIAMOND

\$18,000

- **Technology Showcase Exhibit***
- Monday Workshop Panel Position
- Monday Reception Co-Sponsorship
- Workshop Sizzle Reel
- Video Interview
- Full Page Ad in Event Program
- Branding on Website, Promos, and Signage
- Literature Distribution
- Three (3) Additional Passes**
- Post-Event Registration List

SILVER

\$8,500

- **Technology Showcase Exhibit***
- Branding on Website and Signage
- One (1) Additional Pass**
- Post-Event Registration List

* TECHNOLOGY SHOWCASE EXHIBITS

Exhibit Dimensions: 10 ft. wide x 8 ft. deep

Each exhibit includes: 5 AMPS electrical drop, standard 6 ft. table (draped), 2 chairs, 1 trash can, and 1 single-line identification sign

** EVENT PASSES

Each SVG Sponsor receives passes to The SVG Summit that are included in your annual sponsorship:

Platinum: 4 Premier: 3 Corporate: 2 Mobile / Integrator: 2

The additional passes listed above are added to the passes included in your annual sponsorship.

For example, a Corporate Sponsor (2) sponsoring at the Diamond Level (+3) would receive 5 total passes.

ADDITIONAL SPONSORSHIP OPPORTUNITIES ON NEXT TWO PAGES

GENERAL SPONSORSHIPS

ALL SPONSORSHIPS INCLUDE MARKETING/BRANDING ON EVENT PAGE, SIGNAGE, AND PROMOTIONS, AS WELL AS THE POST-REGISTRATION LIST

EXCLUSIVE OPPORTUNITIES

BADGES	\$7,000
LANYARDS	\$7,000
REGISTRATION TABLE	\$6,000
PADFOLIO	\$7,500
CHARGING STATION	\$4,000
CONFERENCE BAG	\$8,500
HOTEL KEY CARD (LOGO ON CARD)	\$7,000

BASED ON AVAILABILITY

GENERAL SESSION CASE STUDY (15 MIN)	\$8,500
GENERAL SESSION INTRODUCTION (3 MIN)	\$6,000
LED VIDEO WALL COMMERCIAL IN REG. AREA	\$5,000
MONDAY CO-NETWORKING BREAKS	\$3,500
TUESDAY CO-NETWORKING BREAKS	\$3,500
SIZZLE REEL VIDEO AD (TUES GENERAL SESSIONS)	\$3,500
FULL-PAGE AD IN EVENT PROGRAM	\$3,000
HALF-PAGE AD IN EVENT PROGRAM	\$2,000

WORKSHOP SPONSORSHIPS

LEAD

\$8,000 *ONE AVAILABLE PER WORKSHOP*

- Five-minute executive welcome remarks with logo exposure on screen; PPT slides allowed
- Executive on panel
- Branding on all event marketing material, including website, promotions, and signage
- Post-event registration list

CASE STUDY

\$6,500

- 15-minute presentation with logo exposure on screen
- Branding on all event marketing material, including website, promotions, and signage
- Post-event registration list

ASSOCIATE

\$5,500

- Executive on panel
- Branding on all event marketing material, including website, promotions, and signage
- Post-event registration list

SIZZLE REEL

\$2,500

- 30-60 second sizzle reel video (runs once in workshop)
SPECS: 720p/59.94 H.264 .mp4/.mov files
- Branding on all event marketing material, including website, promotions, and signage
- Post-event registration list

WORKSHOPS

MONDAY ALL DAY

Live Production
10:30 a.m. - 4:30 p.m.

MONDAY MORNING

SVGW Women's Sports
10:00 a.m. - 12:30 p.m.

MVP: Monetizing
Video Production
10:00 a.m. - 12:30 p.m.

Content Management
10:00 a.m. - 12:30 p.m.

MONDAY AFTERNOON

Cloud Production
1:30 - 5:30 p.m.

Digital Engagement
1:30 - 5:30 p.m.

SVG Audio Production &
Distribution
1:30 - 5:30 p.m.

NOTE: THERE WILL BE AUDIO RECORDINGS OF WORKSHOPS