

EXHIBIT SPONSORSHIPS

\$28,500

ONE AVAILABLE

TITLE

- **Technology Showcase Exhibit (Double Booth)***
- Monday Panel Position
- Tuesday Executive Welcome
- Workshop Session Introduction
- Video Interview
- Sizzle Reel
- Video Wall Ad
- Spread Ad in Event Program
- Branding on Event Website, Promos, and Signage
- Literature Distribution
- Four (4) Additional Passes**
- Post-Event Registration List

\$18,000

DIAMOND

- **Technology Showcase Exhibit***
- Monday Panel Position
- Monday Reception Co-Sponsorship
- Video Interview
- Full Page Ad in Event Program
- Branding on Event Website, Promos, and Signage
- Literature Distribution
- Three (3) Additional Passes**
- Post-Event Registration List

\$10,000

GOLD

- **Technology Showcase Exhibit***
- Half Page Ad in Event Program
- Branding on Event Website, Promos, and Signage
- Literature Distribution
- Two (2) Additional Passes**
- Post-Event Registration List

\$7,500

SILVER

- **Technology Showcase Exhibit***
- Company Branding on Event Website and Signage
- One (1) Additional Pass**
- Post-Event Registration List

* TECHNOLOGY SHOWCASE EXHIBITS

Exhibit Dimensions: 10 ft. wide x 8 ft. deep (Title Sponsor Exhibit Dimensions: 20 ft. wide x 8 ft. deep)
Each exhibit includes: 5 AMPS electrical drop, standard 6 ft. table (draped), 2 chairs, 1 trash can, and 1 single-line identification sign

** EVENT PASSES

Each SVG Sponsor receives passes to The SVG Summit that are included in your annual sponsorship:

Platinum: 4 **Premier:** 3 **Corporate:** 2 **Mobile / Integrator:** 2

The additional passes listed above are added to the passes included in your annual sponsorship.

For example, a Corporate Sponsor (2) sponsoring at the Diamond Level (+3) would receive 5 total passes.

ADDITIONAL SPONSORSHIP OPPORTUNITIES ON NEXT TWO PAGES

GENERAL SPONSORSHIPS

ALL SPONSORSHIPS INCLUDE MARKETING/BRANDING ON EVENT PAGE, SIGNAGE, AND PROMOTIONS, AS WELL AS THE POST-REGISTRATION LIST

EXCLUSIVE OPPORTUNITIES

BADGES	\$6,500
LANYARDS	\$6,500
REGISTRATION TABLE	\$5,500
PADFOLIO	\$7,000
CHARGING STATION	\$4,500
CONFERENCE TOTE BAG	\$8,500
HOTEL KEY CARD (LOGO ON CARD)	\$6,500

BASED ON AVAILABILITY

GENERAL SESSION CASE STUDY (15 MIN)	\$8,000
GENERAL SESSION INTRODUCTION (3 MIN)	\$6,000
LED VIDEO WALL COMMERCIAL IN REG. AREA	\$5,000
MONDAY CO-NETWORKING BREAKS	\$3,500
TUESDAY CO-NETWORKING BREAKS	\$3,500
SIZZLE REEL VIDEO AD (TUES GENERAL SESSIONS)	\$3,500
FULL-PAGE AD IN EVENT PROGRAM	\$3,000
HALF-PAGE AD IN EVENT PROGRAM	\$2,000

WORKSHOP SPONSORSHIPS

\$8,000

WORKSHOP LEAD *ONE AVAILABLE PER WORKSHOP*

- Five-minute executive welcome remarks with logo exposure on screen; PPT slides allowed
- Executive on panel
- Branding on all event marketing material, including website, promotions, and signage
- Post-event registration list

\$6,500

CASE STUDY

- 15-minute presentation with logo exposure on screen
- Branding on all event marketing material, including website, promotions, and signage
- Post-event registration list

\$5,500

WORKSHOP ASSOCIATE

- Executive on panel
- Branding on all event marketing material, including website, promotions, and signage
- Post-event registration list

\$2,500

SIZZLE REEL

- 30-60 second sizzle reel video (runs once in workshop)
 SPECS: 720p/59.94 H.264 .mp4/.mov files
- Branding on all event marketing material, including website, promotions, and signage
- Post-event registration list

WORKSHOPS

MONDAY ALL DAY

Live Production: AI, IP & Remote
 10:30 a.m. - 5:00 p.m.

MONDAY MORNING

Diversity & Inclusion
 10:30 a.m. - 12:30 p.m.

Sports Cloud Production
 10:30 a.m. - 12:30 p.m.

Cybersecurity
 10:30 a.m. - 12:30 p.m.

MONDAY AFTERNOON

Sports Content Management
 1:30 - 5:00 p.m.

Digital Engagement
Formerly Sports OTT
 1:30 - 5:00 p.m.

SVG Audio
 Production & Distribution
 1:30 - 5:00 p.m.

HALL OF FAME

SPORTS
BROADCASTING
HALL OF FAME

TUESDAY, DECEMBER 12
5:30 P.M.

CLASS OF 2023

- Val Ackerman**
- Lance Barrow**
- Cris Collinsworth**
- Tom Fletcher**
- Steve Hellmuth**
- Ernie Johnson**
- Andrea Joyce**
- Tony Petitti**
- Jeff Zachary**

TICKETS

Individual	\$900
Mezzanine	\$850
Corporate Floor Table	\$9,000

To attend this special event, please contact:
Carrie Bowden
 (917) 446-4412 | carrie@sportsvideo.org

Please note that ALL proceeds from table sales will be donated to the SVG Sports Broadcasting Fund and will help sports production professionals and their families who find themselves in financial difficulty due to illness, injury, or loss of life.

For more information, visit:
www.sportsbroadcastinghalloffame.org

SPONSORSHIP OPPORTUNITIES

BENEFACTOR	\$14,000
<ul style="list-style-type: none"> • Reserved table for 10 with company signage • On-screen and display signage • Spread ad in HOF commemorative print program • Logo in HOF commemorative print program • Logo on all event marketing • Logo recognition on HOF website • Logo and recognition on Sports Broadcasting Fund Ring of Honor website at MVP level 	

PATRON	\$12,500
<ul style="list-style-type: none"> • Reserved table for 10 with company signage • On-screen and display signage • Full-page ad in HOF commemorative print program • Logo in HOF commemorative print program • Logo on all event marketing • Logo recognition on HOF website • Logo and recognition on Sports Broadcasting Fund Ring of Honor website at All-Star level 	

SUPPORTING	\$11,000
<ul style="list-style-type: none"> • Reserved table for 10 with company signage • On-screen and display signage • Half-page ad in HOF commemorative print program • Logo in HOF commemorative print program • Logo on all event marketing • Logo recognition on HOF website • Logo and recognition on Sports Broadcasting Fund Ring of Honor website at Supporting level 	

COCKTAIL PARTY	\$8,000
<ul style="list-style-type: none"> • Two tickets to HOF ceremony • On-screen and display signage • Logo in HOF commemorative print program • Logo on all event marketing • Logo recognition on HOF website 	

COMMEMORATIVE PROGRAM ADS	
Half Page	\$2,000
Full Page	\$3,000
Two-Page Spread	\$4,000