



**FOR MORE INFO, CONTACT:**  
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## EXHIBIT SPONSORSHIPS

\$28,500

**ONE AVAILABLE**

### TITLE

- **Technology Showcase Exhibit (Double Booth)\***
- Monday Panel Position
- Tuesday Executive Welcome
- Workshop Session Introduction
- Video Interview
- Sizzle Reel
- Spread Ad in Event Program
- Branding on Event Website, Promos, and Signage
- Literature Distribution
- Four (4) Additional Passes\*\*
- Post-Event Registration List

\$18,000

### DIAMOND

- **Technology Showcase Exhibit\***
- Monday Panel Position
- Monday Reception Co-Sponsorship
- Video Interview
- Sizzle Reel
- Full Page Ad in Event Program
- Branding on Event Website, Promos, and Signage
- Literature Distribution
- Three (3) Additional Passes\*\*
- Post-Event Registration List

\$10,000

### GOLD

- **Technology Showcase Exhibit\***
- Half Page Ad in Event Program
- Branding on Event Website, Promos, and Signage
- Literature Distribution
- Two (2) Additional Passes\*\*
- Post-Event Registration List

\$6,500

### SILVER

- **Technology Showcase Exhibit\***
- Company Branding on Event Website and Signage
- One (1) Additional Pass\*\*
- Post-Event Registration List

### \* TECHNOLOGY SHOWCASE EXHIBITS

**Exhibit Dimensions:** 10 ft. wide x 8 ft. deep (Title Sponsor Exhibit Dimensions: 20 ft. wide x 8 ft. deep)  
**Each exhibit includes:** 5 AMPS electrical drop, standard 6 ft. table (draped), 2 chairs, 1 trash can, and 1 single-line identification sign

### \*\* EVENT PASSES

Each SVG Sponsor receives passes to The SVG Summit that are included in your annual sponsorship:

**Platinum:** 4    **Premier:** 3    **Corporate:** 2    **Mobile / Integrator:** 2

The additional passes listed above are added to the passes included in your annual sponsorship.

For example, a Corporate Sponsor (2) sponsoring at the Diamond Level (+3) would receive 5 total passes.

**ADDITIONAL SPONSORSHIP OPPORTUNITIES ON NEXT TWO PAGES**



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## GENERAL SPONSORSHIPS

EXCLUSIVE OPPORTUNITIES

<b>BADGES</b>	\$6,000
<b>LANYARDS</b>	\$6,000
<b>REGISTRATION TABLE</b>	\$5,000
<b>PADFOLIO</b>	\$6,000
<b>CHARGING STATION</b>	\$4,000
<b>CONFERENCE TOTE BAG</b>	\$8,000
<b>HOTEL KEY CARD (LOGO ON CARD)</b>	\$6,000

BASED ON AVAILABILITY

<b>GENERAL SESSION CASE STUDY</b> (15 MIN)	\$8,000
<b>GENERAL SESSION INTRODUCTION</b> (3 MIN)	\$6,000
<b>VIDEO WALL SIZZLE IN REGISTRATION AREA</b>	\$5,000
<b>MONDAY NETWORKING BREAKS</b>	\$3,500
<b>TUESDAY NETWORKING BREAKS</b>	\$3,500
<b>SIZZLE REEL VIDEO AD</b> (TUES GENERAL SESSIONS)	\$3,000
<b>FULL-PAGE AD IN EVENT PROGRAM</b>	\$2,500
<b>HALF-PAGE AD IN EVENT PROGRAM</b>	\$1,500

**ALL SPONSORSHIPS INCLUDE MARKETING/BRANDING ON EVENT PAGE, SIGNAGE, AND PROMOTIONS, AS WELL AS THE POST-REGISTRATION LIST**



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## WORKSHOP SPONSORSHIPS

\$7,000

### WORKSHOP LEAD *ONE AVAILABLE PER WORKSHOP*

- Five-minute executive welcome remarks with logo exposure on screen; PPT slides allowed
- Executive on panel
- Branding on all event marketing material, including website, promotions, and signage
- Post-event registration list

\$6,000

### CASE STUDY

- 10-minute presentation with logo exposure on screen
- Branding on all event marketing material, including website, promotions, and signage
- Post-event registration list

\$5,000

### WORKSHOP ASSOCIATE

- Executive on panel
- Branding on all event marketing material, including website, promotions, and signage
- Post-event registration list

\$2,500

### SIZZLE REEL

- 30-60 second sizzle reel video (runs once)  
 SPECS: 720p/59.94 H.264 .mp4/.mov files
- Branding on all event marketing material, including website, promotions, and signage
- Post-event registration list

### WORKSHOPS

#### MONDAY ALL DAY

Future of Remote Production  
 10:30 a.m. - 5:00 p.m.

#### MONDAY MORNING

Cloud Tools & Services  
 10:30 a.m. - 12:30 p.m.

Cybersecurity  
 10:30 a.m. - 12:30 p.m.

SVG SPIRIT  
 10:30 a.m. - 12:30 p.m.

#### MONDAY AFTERNOON

OTT, Streaming & Digital  
 1:30 - 5:00 p.m.

Sports Content Management  
 1:30 - 5:00 p.m.

DTV Audio  
 1:30 - 5:00 p.m.